

**KNOW YOUR CUSTOMER GUIDELINES (KYC) AND ANTI-MONEY  
LAUNDERING STANDARDS (AML) UNDER PREVENTION OF  
MONEY LAUNDERING ACT (PMLA) 2002**

**(KYC AND AML POLICY – UPDATED ON 8TH AUGUST 2018)**

## **1. Introduction**

- 1.1 Reserve Bank of India (RBI) has issued Master Direction – Know Your Customer (KYC) Direction 2016 updated on 20th April 2018 to be complied by all Non-Banking Financial Companies (NBFCs).
- 1.2 In compliance with the above read with Prevention of Money Laundering Act (PMLA) 2002 and Prevention of Money Laundering (Maintenance of Records) Rules 2005 as amended, the KYC and AML Policy ("**KYC and AML Policy**" or "**the Policy**") of the company has been revised by the Board of Directors of the company.

## **2. Objectives of the Policy**

- 2.1 The objectives of the Policy are:
  - a. to put in place systems and procedures to help control financial frauds, identify money laundering and suspicious activities and safeguarding the company from being unwittingly used for transfer or deposit of funds derived from criminal activity or for financing of terrorism;
  - b. to put in place systems and procedures for customer identification and verifying his / her identity and residential address;
  - c. to monitor transactions of suspicious nature; and
  - d. to enable the Company to comply with all the legal and regulatory obligations in respect of KYC norms/AML standards/ Company's Obligations under PMLA 2002.

## **3. Applicability of the Policy**

- 3.1 The Policy will be applicable to all categories of products and services offered by the Company. Further, the policy is applicable for all branches and CSPs of the Company.

#### 4. Definitions

4.1 In terms of RBI's Master Direction 2016 (updated on 20th April 2018) on Prevention of Money Laundering Act (PMLA) 2002 and Prevention of Money Laundering (Maintenance of Records) Rules 2005, as amended, unless the context otherwise requires, the following terms shall have the meanings assigned to them below:

- a. **Customer** means a person who is engaged in a financial transaction or activity with a Regulated Entity (RE) and includes a person on whose behalf the person who is engaged in the transaction or activity, is acting.
- b. Officially Valid Document (OVD) means the passport, the driving license, the Voter's Identity Card issued by the Election Commission of India, job card issued by NREGA duly signed by an Officer of the State Government, **letter issued by the National Population Register containing the details of name and address or any other document as notified by the Central Government in consultation with the Regulator.**

Provided further that where 'simplified measures' are applied for verifying, for the limited purpose of proof of address, the following additional documents are deemed to be OVDs :

1. Utility bill, which is not more than two months old, of any service provider (electricity, telephone, post-paid mobile phone, piped gas, water bill);
2. Property or Municipal Tax receipt;
3. Pension or family Pension Payment Orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings, if they contain the address;
4. Letter of allotment of accommodation from employer issued by State or Central Government departments, statutory or regulatory bodies, public sector undertakings, scheduled commercial banks, financial institutions and listed companies. Similarly, leave and license agreements with such employers allotting official accommodation; and
6. Documents issued by Government departments of foreign jurisdictions or letter issued by Foreign Embassy or Mission in India.

Other terms not specifically defined here shall have the same meaning as assigned to them under the Master Direction - KYC Directions 2016 or the PMLA.

**5. The policy includes following four key elements:**

- a. Customer Acceptance Policy (CAP)
- b. Risk Management
- c. Customer Identification Procedures (CIP); and
- d. Monitoring of Transactions

**6. Customer Acceptance Policy (CAP)**

6.1 The Company shall follow the following norms while accepting and dealing with its customers:

- Parameters of risk perception are clearly defined in terms of the nature of business activity, location of customer and his clients, mode of payments, volume of turnover, social and financial status etc. to enable categorization of customers into low, medium and high risk. An illustrative list of such risk categorisation is provided in **Annexure – I**.
- The customer profile contains information relating to customer's identity, social/financial status, nature of business activity, information about his clients' business and their location etc. The nature and extent of due diligence will depend on the risk perceived by the Company. However, while preparing customer profile, the Company will seek only such information from the customer which is relevant to the risk category. The customer profile will be a confidential document and details contained in it will not be divulged for cross selling or any other purpose.
- The intent of the Policy is not to result in denial of financial services to general public, especially to those, who are financially or socially disadvantaged. While carrying out due diligence, the Company will ensure that the procedure adopted does not result in denial of services to any genuine customers.
- The Company shall carry out full-scale Customer Due Diligence (CDD) before opening an account. When the true identity of the account holder is not known, the Company shall file Suspicious Transaction Reporting (STR) as provided hereunder in the policy.

**7. CUSTOMER IDENTIFICATION PROCEDURE**

7.1 Customer identification means identifying the customer and verifying his / her identity by using reliable and independent source of documents, data or information to ensure that the customer is not a fictitious person. The Company shall obtain

sufficient information necessary to establish, to its satisfaction, the identity of each customer and the purpose of the intended nature of business relationship. A Customer Identification Requirements is given in **Annexure - II**.

- 7.2 An effective Customer Identification Program ("CIP") is an important part of the effort by the Company to know its customers. The Company's CIP is integrated into the AML (Anti Money Laundering) program for the company in terms of the Prevention of Money Laundering Act 2002 and the relevant rules notified thereunder (PMLA), which contains provisions requiring the business processes to:
1. verify the identity of any Person transacting with the Company to the extent reasonable and practicable;
  2. maintain records of the information used to verify a customer's identity, including name, address and other identifying information; and
  3. consult lists of known or suspected terrorists or terrorist organizations provided to the Company by any applicable government agency to determine whether a person opening an account or an existing customer appears on any such list.
- 7.3 The Company will perform appropriate, specific and where necessary, Enhanced Due Diligence on its customers that is reasonably designed to know and verify the true identity of its customers and to detect and report instances of criminal activity, including money laundering or terrorist financing. The procedures, documentation, types of information obtained and levels of KYC due diligence to be performed will be based on the level of risk associated with the relationship (products, services, business processes, geographic locations) between the Company and the customer and the risk profile of the customer.
- 7.4 The Company shall take reasonable measures to ascertain and verify the true identity of all customers who transact with the Company. Each business process shall design and implement specific due diligence standards and procedures that are appropriate given the nature of the respective businesses, customers and the associated risks. Such standards and procedures shall include, at a minimum, the following elements as listed in Item 8 hereunder.

**8. IDENTIFICATION PROCESS**

- 8.1 All the customers shall be identified by a unique identification code to identify customers, track the facilities availed, monitor financial transactions in a holistic manner and to have a better approach to risk profiling of customers.
- 8.2 Each business process shall implement procedures to obtain from each Customer, prior to transacting, the following information as may be relevant, to that business:
- a. Name - procedures require business processes to use reasonable efforts to ensure that the name recorded on the Company systems as the customer will be exactly the same as (and not merely similar to, or a variation of) the name that appears on any identifying documentation reviewed in connection with the transaction;
  - b. For individuals - age / date of birth; For a person other than individual (such as corporation, partnership or trust) - date of incorporation / registration;
  - c. Address including the documentary proof thereof;
    - i. For an individual, a residential or business address;
    - ii. For a Person other than an individual (such as a corporation, partnership, or trust), the principal place of business, local office, or other physical location;
  - d. Telephone/Fax number/E-mail ID;
  - e. Identification number:
    - i. A taxpayer identification number; passport number and country of issuance; letter issued by Unique Identification Authority of India containing AADHAAR number; alien identification card number; or number and country of issuance of any other government issued document evidencing nationality or residence and bearing a photograph. When opening an account for a person (other than an individual) that does not have an identification number, the business process must request alternative government issued documentation certifying the existence of the business or enterprise;
    - ii. For a customer who has applied for, but has not received an identification number, transaction may be initiated, but each business process shall take necessary steps to confirm that the application was filed before the transaction is entered into and to obtain the identification number within a reasonable period of time before completing the transaction.

- 8.3 Fresh photographs will be obtained from minor customer on becoming major.
- 8.4 The list of documents that can be accepted as proof of identity and address from customers across various products offered by the Company is given as **Annexure III** to this policy. These are appropriately covered in the credit policies of the company and communicated to the credit approving authorities.
- 8.5 For proprietary concerns, the company will collect any two documents from the list given in **Annexure III** and only where the company is satisfied that it is not possible for the customer to furnish two such documents, the company will have the discretion to accept only one of those documents as address / ID proof. In such a situation, the company will record the appropriate reason for accepting one document as proof.
- 8.6 If an existing KYC compliant customer desires to open another account, there is no need for submission of fresh proof of identity and/or proof of address for the purpose.

## 9. VERIFICATION

- 9.1 Each business process as a part of the credit policy will document and implement appropriate risk-based procedures designed to verify that it can form a reasonable belief that it knows the true identity of its customers. Verification of customer identity should occur before transacting with the customer. Procedures for each business process shall describe acceptable methods of verification of customer identity, which may include verification through documents or non documentary verification methods that are appropriate given the nature of the business process, the products and services provided and the associated risks.

### i. Verification through documents

These documents may include, but are not limited to the list of documents that can be accepted as proof of identity and address from customers across various products offered by the Company as provided in **Annexure - III** to this policy. These are appropriately covered in the credit policies of the company.

The list of documents that can be accepted as proof of identity and address from customers across various products offered by the Company is given as **Annexure III** to this policy. These should be appropriately covered in the credit policy of the company. The customer verification

processes will be covered in detail in the credit policy of the **company**.

ii. **Verification through non-documentary methods**

These methods may include, but are not limited to:

- a. Contacting or visiting a customer;
- b. Independently verifying the customer's identity through the comparison of information provided by the customer with information obtained from a consumer reporting agency, public database, or other source;
- c. Checking references with other financial institutions; or
- d. Obtaining a financial statement.

iii. **Additional verification procedures**

If applicable, the business process verification procedures should address situations where:

- a. A person is unable to present an unexpired government-issued identification document that bears a photograph or similar safeguard;
- b. The business process is not familiar with the documents presented;
- c. The Account is opened without obtaining documents;
- d. Where the business process is otherwise presented with circumstances that increase the risk that it will be unable to verify the true identity of a customer through documents; and
- e. If the business process cannot verify the identity of a customer, that is other than an individual, it may be necessary to obtain information about persons with authority or control over such account, including signatories, in order to verify the customer's identity.

9.2 Where a low risk category customer expresses inability to complete the documentation requirements on account of any reason that the Company considers to be genuine, and where it is essential not to interrupt the normal conduct of business, the Company may complete the verification of identity within a period of six months from the date of establishment of the relationship.

9.3 Each business process shall document and implement procedures to resolve information discrepancies and to decline or cease to do business with a customer when it cannot form a reasonable belief that it knows the true identity of such

customer or cannot adequately complete necessary due diligence. These procedures should include identification of responsible decision makers and escalation paths and detailed standards relating to what actions will be taken if a customer's identity cannot be adequately verified.

## 10. REPORTING

- 10.1 The business shall have a system of internal reporting of suspicious transactions, counterfeit transactions and cash transactions greater than Rs. 10 lakh, whether such transactions consist of a single transaction or a series of transactions integrally connected to each other, and where such series of transactions take place within a month.

"Suspicious transaction" means a transaction whether or not made in cash which, to a person acting in good faith:

- a. gives rise to a reasonable ground of suspicion that it may involve the proceeds of crime; or
  - b. appears to be made in circumstances of unusual or unjustified complexity; or
  - c. appears to have no economic rationale or *bona fide* purpose; or
  - d. gives rise to a reasonable ground of suspicion that it may involve financing of the activities relating to terrorism.
- 10.2 Further, the Compliance Officer shall furnish information of the above mentioned transactions to the Director, Financial Intelligence Unit – India (FIU-IND) at the prescribed address in the formats prescribed in this regard including the electronic filing of reports.
- 10.3 Provided that where the principal officer, has reason to believe that a single transaction or series of transactions integrally connected to each other have been valued greater than Rs. 10 lakh so as to defeat the provisions of the PMLA regulations, such officer shall furnish information in respect of such transactions to the Director within the prescribed time.

An illustrative list of activities which would be construed as "suspicious Transactions" is given in **Annexure IV**.



**11. RECORDS RETENTION**

11.1 Each business process shall document and implement appropriate procedures to retain records of KYC due diligence and anti-money laundering measures. The business process shall implement, at a minimum, the following procedures for retaining records:

a. **Transactions for which records need to be maintained**

- i. All cash transactions of the value of more than Rs. 10 lakh or its equivalent in foreign currency.
- ii. All series of cash transactions integrally connected to each other which have been individually valued below Rs. 10 lakh or its equivalent in foreign currency where such series of transactions have taken place within a month and the monthly aggregate exceeds Rs. 10 lakh or its equivalent in foreign currency.
- iii. All cash transactions where forged or counterfeit currency notes or bank notes have been used as genuine and where any forgery of a valuable security has taken place.
- iv. All suspicious transactions whether or not made in cash.

b. **Information to be preserved**

The information required to be preserved with respect to the above transactions are the nature of transactions, amount and the currency in which it was denominated, date of transaction and the parties to the transaction.

c. **Periodicity of retention**

The following records shall be retained for a minimum period of ten years after the related account is closed:

- i. The customer identification information and residence identification information including the documentary evidence thereof
- ii. All other necessary records pertaining to the transactions that could be produced as evidence for prosecution of persons involved in criminal activity

11.2 Further, a description of the methods used to verify customer identity as well as a description of the resolution

of any discrepancies in verification shall be maintained for a period of at least Ten (10) years after such record was created.

- 11.3 The above records shall be maintained either in hard or soft format and shall be made available to the competent authorities upon request.

## **12. CUSTOMER CIP NOTICE**

- 12.1 Each business process shall implement procedures for providing customers with adequate notice that the Company is requesting information and taking actions in order to verify their identity. Each business process shall determine the appropriate manner to deliver the notice, which shall be reasonably designed to ensure that the customer is able to view or is otherwise given such notice prior to account opening.

## **13. EXISTING CUSTOMERS**

- 13.1 The requirements of the earlier sections are not applicable to accounts opened by existing customers, provided that the business process has previously verified the identity of the customer and the business process continues to have a reasonable belief that it knows the true identity of the customer. Further, transactions in existing accounts should be continuously monitored and any unusual pattern in the operation of the account should need a review of the due diligence measures.

## **14. ENHANCED DUE DILIGENCE**

- 14.1 The Company is primarily engaged in retail finance. It does not deal with such category of customers who could pose a potential high risk of money laundering, terrorist financing or political corruption and are determined to warrant enhanced scrutiny. The existing credit policies of the Company in respect of its various businesses ensure that the Company is not transacting with such high risk customers. The Company shall conduct Enhanced Due Diligence in connection with all customers or accounts that are bound to pose a potential high risk and warrant enhanced scrutiny. Each business process shall establish appropriate standards, methodology and procedures for conducting Enhanced Due Diligence, which shall involve conducting appropriate additional due diligence or

investigative actions beyond what is required by standard KYC due diligence. Enhanced Due Diligence shall be co-ordinated and performed by the Company, who may engage appropriate outside investigative services or consult appropriate vendor sold databases when necessary. Each business process shall establish procedures to decline to do business with or discontinue relationships with any customer when the Company cannot adequately complete necessary Enhanced Due Diligence or when the information received is likely to have a significant adverse impact on reputational risk.

The following are the indicative list where the risk perception of a customer may be considered higher:

- a. Customers requesting for frequent change of address/contact details
- b. Sudden change in the loan account activity of the customers
- c. Frequent closure and opening of loan accounts by the customers

- 14.2 Enhanced due diligence may be in the nature of keeping the account monitored closely for a re-categorisation of risk, updation of fresh KYC documents, field investigation or visit of the customer, etc., which shall form part of the credit policy of the company.

## **15. RELIANCE ON THIRD PARTY DUE DILIGENCE**

- 15.1 For the purpose of identifying and verifying the identity of customers at the time of commencement of an account-based relationship, the Company may rely on a third party, subject to the condition that:
- a. the Company immediately obtains necessary information of such client due diligence carried out by the third party;
  - b. the Company takes adequate steps to satisfy itself that copies of identification data and other relevant documentation relating to the client due diligence requirements will be made available from the third party upon request without delay;
  - c. the Company is satisfied that such third party is regulated, supervised or monitored for, and has measures in place for compliance with client due

- diligence and record-keeping requirements in line with the requirements and obligations under the Act; and
- d. the third party is not based in a country or jurisdiction assessed as high risk.

- 15.2 The Company is ultimately responsible for client due diligence and undertaking enhanced due diligence measures, as applicable.

## 16. RISK CATEGORISATION

- 16.1 The Company shall put in place a system of periodical review of risk categorization of accounts and the need for applying enhanced due diligence measures in case of higher risk perception on a customer. Such review of risk categorization of customers will be carried out at a periodicity of not less than once in six months.
- 16.2 The Company shall have a system in place for periodical updation of customer identification data after the account is opened. Full KYC exercise will be done at a periodicity not less than once in ten years in case of low risk category customers, not less than once in eight years in case of medium risk category customers and not less than once in two years in case of high risk category customers.
- 16.3 Low risk category customers need not submit fresh proofs of identity and address at the time of periodic updation, in case of no change in status with respect to their identities and addresses and a self-certification by the customer to that effect shall suffice in such cases. In case of change of address of such 'low risk' customers, they can forward a certified copy of proof of address by mail/post, etc.
- 16.4 All the customers under different product categories are categorized into low, medium and high risk based on their profile. The manager while appraising the transaction and rendering his approval will prepare the profile of the customer based on risk categorization. An indicative risk categorization for the guidance of businesses is provided in **Annexure - I**. Each business process adopts the risk categorization in their respective credit policies subject to confirmation by compliance based on the credit appraisal, customer's background, nature and location of activity, country of origin, sources of funds, client profile, etc., Where businesses believe that a particular customer falling

under a category mentioned below is in his judgement falling in a different category, he may categorize the customer so, so long as appropriate justification is provided in the customer file.

## **17. MONITORING**

17.1 On-going monitoring is an essential element of effective KYC procedures. The Company can effectively control and reduce the risk only if it has an understanding of the normal and reasonable activity of the customer so that they have the means of identifying transactions that fall outside the regular pattern of activity. However, the extent of monitoring will depend on the risk sensitivity of the account. The different business divisions should pay special attention to all complex, unusually large transactions and all unusual patterns which have no apparent economic or visible lawful purpose. High-risk accounts have to be subjected to intensified monitoring.

17.2 The Company shall put in place an appropriate software application / mechanism to throw alerts when the transactions are inconsistent with risk categorization and updated profile of customers.

## **18. CUSTOMER EDUCATION**

The company will have an on-going employee training programme, so that staff members are adequately trained in KYC procedures, who in turn may also educate customer from time to time. The frontline managers shall be fully equipped with the compliance requirements of KYC guidelines in respect of new customer acquisition and shall adhere to the Customer Identification and Acceptance procedure as indicated above.

The rationale of KYC guidelines shall be updated periodically to new staff members also on an on-going basis. The company shall also prepare an information data file compiling all relevant particulars of its customers, which may be of a personal nature. The said data shall also comprise all related KYC information in respect of existing and past customers.

**Suspicious transactions shall be reported immediately to the Principal Officer of the company:**

Name : S Venkatesh  
Designation : Company Secretary  
Phone : (0422) 4236207

E-mail : svenkatesh@sakthifinance.com

Mr. N Radhakrishnan, **Vice President (Operations)** and Ms. R Geetha, General Manager (Resources) will be responsible for the compliance of KYC Norms for lending and acceptance of money from Depositors/ Debenture holders/ Bondholders respectively.

In addition to the guidelines given under the aforesaid Policy, the company may also stipulate other guidelines through its other policy documents and they are also to be adhered to.

## **19. KYC - AUDIT**

- 19.1 The Company has put in place appropriate procedures to ensure effective implementation of KYC guidelines. The implementation procedure covers proper management oversight, systems and controls, segregation of duties, training and other related matters.
- 19.2 Company's internal audit and compliance functions play a role in evaluating and ensuring adherence to the KYC policies and procedures.
- 19.3 As a general rule, the compliance function also provides an independent evaluation of the company's own policies and procedures, including legal and regulatory requirements.
- 19.4 Internal Auditors specifically check and verify the application of KYC procedures at the branches and comment on the lapses observed in this regard.
- 19.5 The compliance in this regard is put up before the Audit Committee of the Board on quarterly intervals.

## **20. APPOINTMENT OF DESIGNATED DIRECTOR / PRINCIPAL OFFICER**

- 20.1 Sri M Balasubramanian, Vice Chairman and Managing Director has been appointed as Designated Director who is responsible for ensuring overall KYC compliance as required under PMLA and the rules.
- 20.2 Sri S Venkatesh, Company Secretary, will be the Principal Officer who shall be responsible for monitoring and reporting of all transactions and sharing of information as required under the law.

**21. REVIEW OF THE POLICY**

The Policy will be reviewed from time to time for the amendments /modifications to be brought in by RBI.

**Annexure - I****ILLUSTRATIVE LIST OF RISK CATEGORISATION****Assessment and Monitoring of Risk**

The company will categorize its customers into following risk categories as detailed below. The risk category will be based on the risk perceived based on its experience and review it from time to time. The company will devise procedures for creating risk profiles of its existing and new customers and apply various Anti-Money Laundering measures keeping in view the risks involved in a financial transaction or a business relationship. The company's internal audit and compliance functions shall play an important role in evaluating and ensuring adherence to KYC policies and procedure, including legal and regulatory requirement. The internal audit machinery headed by Chief Audit Officer shall be at all points of time staffed adequately with individuals who are well versed in such policies and procedures. The company for this purpose, if required, may also engage independent risk management companies/agencies and solicit their independent opinion. The compliance in this regard is being and will continue to be put up before the Audit Committee / Board on a periodical basis.

**Risk Categorisation****A. High Risk**

- Customers whose the transaction value of exceeds ` 1 million
- Non-resident customers
- High net worth customers
- Trusts, Charities, NGOs and organizations receiving donations
- Companies having close family shareholding and beneficial ownership
- Politically Exposed Persons (PEP): Politically exposed persons are individuals who are or have been entrusted with prominent public functions in a country e.g: Senior Politicians, Heads of States of Governments, Senior Government/Judicial/Military officials
- Customers who have defaulted in the past, have suspicious background and do not have any financial status
- Customers in high risk countries: (where existence / effectiveness of money laundering controls is insufficient or which do not or insufficiently apply FATF standards, where there is unusual bank secrecy, countries active in narcotics production



countries where corruption is highly prevalent. Countries against which government sanctions are applied.

**Countries known for any of the following:**

Havens/ sponsors of international terrorism, off-shore financial centers, tax havens, countries where fraud is highly prevalent

- Customers with dubious reputations as per public information available etc
- Non face to face client

**B. Medium Risk**

- Customers whose transaction value is less than Rs. 1 million

**C. Low Risk**

- Customers who pose nil or low risk: They are good individual / Corporate/ HNIs who have respectable social and financial standing.
- All customers who are not High Risk are Low Risk Customers.

**Annexure - II****Customer Identification Requirements****A. Trust/Nominee or Fiduciary Accounts**

In the case of any application from trust/nominee or fiduciary accounts, the Company determines whether the customer is acting on behalf of another person as trustee/nominee or any other intermediary.

If in doubt of the persons behind the customer, the Company may insist on receipt of satisfactory evidence of the identity of the intermediaries and of the persons on whose behalf they are acting and also obtain details of the nature of the trust or other arrangements in place. Company takes reasonable precautions to verify the identity of the trustees and the settlors of trust (including any person settling assets into the trust), guarantor, protectors, beneficiaries and signatories.

**B. Accounts of companies and firms**

Company needs to be vigilant against business entities being used by individuals as a 'front' for transactions. Company should examine the control structure of the entity and identify the natural persons who have a controlling interest and who comprise the management.

These requirements may be moderated according to the risk perception e.g. in the case of a public company.

**C. Client accounts opened by professional intermediaries**

Where the transaction is with a professional intermediary who is acting on behalf of a single client, that client must be identified.

**D. Accounts of Politically Exposed Persons (PEPs) resident outside India**

Politically exposed persons are individuals who are or have been entrusted with prominent public functions in a country, e.g., Heads of States or of Governments, senior politicians, senior government/judicial/military officers, senior executives of state-owned corporations, important political party officials, etc.

The Company offers products primarily to Indian residents only. The Company if extending any finance to non residents should check if he is PEP and check all the information available about the person

in the public domain. The decision to transact with the PEP should be taken only by the Head of the respective operations supported by appropriate verification. The Company is also required to subject such accounts to enhanced monitoring on an on-going basis. The above norms may also be applied to the contracts of the family members or close relatives of PEPs.

In the event of an existing customer or the beneficial owner of an existing account, subsequently becoming PEP, the Company shall obtain the approval of Management to continue the business relationship and subject the account to the KYC due diligence measures as applicable to the customers of PEP category including enhanced monitoring on an on-going basis.

#### **E. Identity of Beneficial Owner**

The Company shall identify the beneficial owner and take all reasonable steps to verify his identity. The term "beneficial owner" has been defined as the natural person who ultimately owns or controls a customer and/or the person on whose behalf the transaction is being conducted and includes a person who exercises ultimate effective control over a juridical person. Government of India has since examined the issue and has specified the procedure for determination of Beneficial Ownership.

- a. where the customer is a company, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has a controlling ownership interest or who exercises control through other means.

Explanation:

- I. "Controlling ownership interest" means ownership of or entitlement to more than twenty five percent of shares or capital or profits of the company;
  - II. "Control" shall include the right to appoint majority of the directors or to control the management or policy decisions including by virtue of their shareholding or management rights or shareholders agreements or voting agreements;
- b. where the customer is a partnership firm, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has ownership of/entitlement to more than fifteen percent of capital or profits of the partnership;

- c. where the customer is an unincorporated association or body of individuals, the beneficial owner is the natural person(s), who, whether acting alone or together, or through one or more juridical person, has ownership of or entitlement to more than fifteen (15) percent of the property or capital or profits of such association or body of individuals;
- d. where no natural person is identified under (a) or (b) or (c) above, the beneficial owner is the relevant natural person who holds the position of senior managing official;
- e. where the customer is a trust, the identification of beneficial owner(s) shall include identification of the author of the trust, the trustee, the beneficiaries with fifteen (15) percent or more interest in the trust and any other natural person exercising ultimate effective control over the trust through a chain of control or ownership; and
- f. where the customer or the owner of the controlling interest is a company listed on a stock exchange, or is a subsidiary of such a company, it is not necessary to identify and verify the identity of any shareholder or beneficial owner of such companies.

F. **Accounts of non-face-to-face customers**

The Company will not do any transactions with non-face-to-face customers.

## Annexure III

**Customer Identification Procedure****Features to be verified and documents that may be obtained from customers****KYC Documents for Identification and Verification**

<b>Identity Proof</b>	<p><b><u>Individual</u></b></p> <ul style="list-style-type: none"> <li>- Valid Passport</li> <li>- Voter identity card issued by Election Commission of India</li> <li>- Valid driving license</li> <li>- Job card issued by NREGA duly signed by an officer of the State Government</li> <li>- <b>Letter issued by the National Population Register containing details of name and address</b></li> </ul> <p><b><u>From an individual:</u></b></p> <p><b>a. who is eligible for enrolment of Aadhaar, the Aadhaar number; the Permanent Account Number (PAN) or Form No. 60 as defined in Income-tax Rules, 1962, as amended from time to time;</b></p> <p><b>Provided, where an Aadhaar number has not been assigned to an individual, proof of application of enrolment for Aadhaar shall be obtained wherein the enrolment is not older than 6 months and in case PAN is not submitted, certified copy of an OVD containing details of identity and address and one recent photograph shall be obtained.</b></p> <p><b>“Explanation-</b></p> <p><b>Obtaining a certified copy by reporting entity shall mean comparing the copy of officially valid document so produced by the client with the original and recording the same on the copy by the authorised officer of the reporting entity”.</b></p> <p><b>b. who is not eligible to be enrolled for an Aadhaar number, or who is not a resident, the following shall be obtained</b></p> <p><b>i. PAN or Form No. 60 as defined in Income-tax Rules, 1962, as amended</b></p>
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	<p><b>from time to time.</b></p> <p><b>ii. one recent photograph and</b></p> <p><b>iii. A certified copy of an OVD containing details of identity and address.</b></p> <p><b><u>Others</u></b></p> <p><b><u>Company</u></b></p> <ul style="list-style-type: none"> <li>- Certification of incorporation</li> <li>- MOA/AOA</li> <li>- Resolution from the Board of Directors and power of attorney granted to its managers, officers or employees to transact on its behalf</li> <li>- An officially valid document in respect of managers, officers or employees holding an attorney to transact on its behalf</li> </ul> <p><b><u>Partnership Firms</u></b></p> <ul style="list-style-type: none"> <li>- Registration certificate</li> <li>- Partnership deed</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf.</li> </ul>
	<p><b><u>Trust and Foundations</u></b></p> <ul style="list-style-type: none"> <li>- Registration certificate</li> <li>- Trust deed</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf.</li> </ul> <p><b><u>Unincorporated association or body of individuals</u></b></p> <ul style="list-style-type: none"> <li>- Resolution of the managing body of such association or body of individuals</li> <li>- Power of attorney granted to him to transact on its behalf</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf.</li> <li>- Such information as may be required by the company to collectively establish the legal</li> </ul>

	existence of such an association or body of individuals
<b>Address Proof</b>	<p><b><u>Individuals</u></b></p> <ul style="list-style-type: none"> <li>- Valid passport</li> <li>- Voter identity card issued by Election Commission of India</li> <li>- Valid driving license</li> <li>- Job card issued by NREGA duly signed by an officer of the State Government</li> <li>- <b><u>From an individual:</u></b>  <b>who is eligible for enrolment of Aadhaar, the Aadhaar number; the Permanent Account Number (PAN) or Form No. 60 as defined in Income-tax Rules, 1962, as amended from time to time;</b>  <b>Provided, where an Aadhaar number has not been assigned to an individual, proof of application of enrolment for Aadhaar shall be obtained wherein the enrolment is not older than 6 months and in case PAN is not submitted, certified copy of an OVD containing details of identity and address and one recent photograph shall be obtained.</b>  <b>“Explanation-</b>  <b>Obtaining a certified copy by reporting entity shall mean comparing the copy of officially valid document so produced by the client with the original and recording the same on the copy by the authorised officer of the reporting entity”.</b></li> </ul> <p><b><u>From an individual</u></b>  <b>who is not eligible to be enrolled for an Aadhaar number, or who is not a resident, the following shall be obtained</b></p> <ol style="list-style-type: none"> <li>i. PAN or Form No. 60 as defined in Income-tax Rules, 1962, as amended from time to time.</li> <li>ii. one recent photograph and</li> <li>iii. A certified copy of an OVD containing details of identity and address.</li> </ol> <p><b>In case the identity information relating to the Aadhaar number or Permanent Account Number submitted by the customer does not have</b></p>

**current address, an OVD as defined in section 3(a) (xiv) shall be obtained from the customer for this purpose.**

**“Provided that in case the OVD furnished by the customer does not contain updated address, the following documents shall be deemed to be OVDs for the limited purpose of proof of address:-**

- i. utility bill which is not more than two months old of any service provider (electricity, telephone, post-paid mobile phone, piped gas, water bill);**
- ii. property or Municipal tax receipt;**
- iii. pension or family pension payment orders (PPOs) issued to retired employees by Government Departments or Public Sector Undertakings, if they contain the address;**
- iv. letter of allotment of accommodation from employer issued by State Government or Central Government Departments, statutory or regulatory bodies, public sector undertakings, scheduled commercial banks, financial institutions and listed companies and leave and licence agreements with such employers allotting official accommodation;**

**Provided further that the customer shall submit Aadhaar or OVD updated with current address within a period of three months of submitting the above documents”**

#### **Others**

#### **Company**

- Certification of incorporation
- MOA/AOA
- Resolution from the Board of Directors and power of attorney granted to its managers, officers or employees to transact on its behalf
- An officially valid document in respect of managers, officers or employees holding an



	<p>attorney to transact on its behalf.</p> <p><b><u>Partnership Firms</u></b></p> <ul style="list-style-type: none"> <li>- Registration certificate</li> <li>- Partnership deed</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf.</li> </ul> <p><b><u>Trust and Foundations</u></b></p> <ul style="list-style-type: none"> <li>- Registration certificate</li> <li>- Partnership deed</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf.</li> </ul> <p><b><u>Unincorporated association or body of individuals</u></b></p> <ul style="list-style-type: none"> <li>- Resolution of the managing body of such association or body of individuals</li> <li>- Power of attorney granted to him to transact on its behalf</li> <li>- An officially valid document in respect of the person holding an attorney to transact on its behalf</li> <li>- Such information as may be required by the bank to collectively establish the legal existence of such an association or body of individuals.</li> </ul>
<b><i>Proprietary Concerns</i></b>	<p><b><u>For proprietary concerns, the company should call for and verify any two of the following documents:</u></b></p> <ol style="list-style-type: none"> <li>1 Registration certificate</li> <li>2 Certificate/ licence issued by the municipal authorities under Shops and Establishment Act.</li> <li>3 Sales and income tax returns.</li> <li><b>4 CST/VAT/ GST Certificate (provisional/final)</b></li> <li><b>5 Certificate/registration document issued by Sales Tax/Service Tax/Professional Tax authorities.</b></li> <li><b>6 IEC (Importer Exporter Code) issued to the proprietary concern by the office of DGFT/</b></li> </ol>

	<p><b>Licence/certificate of practice issued in the name of the proprietary concern by any professional body incorporated under a statute.</b></p> <p><b>7 Complete Income Tax Return (not just the acknowledgement) in the name of the sole proprietor where the firm's income is reflected, duly authenticated/acknowledged by the Income Tax authorities.</b></p> <p><b>8 Utility bills such as electricity, water, and landline telephone bills</b></p>
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\* Notwithstanding the list of documents as stated above, in case of change, if any, in the regulations as notified by RBI, from time to time, the list of documents as prescribed by RBI shall prevail over the above.

\*\* In case of proprietary concern, the documents shall be in the name of the concern

**Note:**

1. All the applicants shall valid ID proof as prescribed above.
2. 'Simplified measures' may be applied in the case of 'low risk' customers taking into consideration the type of customer, business relationship, nature and value of transactions based on the overall money laundering and terrorist financing risks involved. In respect of low risk category of customers, where simplified measures are applied, it would be sufficient to obtain any of the documents mentioned below for purpose of :

**a. Proof of identity**

- Identify card with applicant's Photograph issued by Central / State Government Departments, statutory / Regulatory Authorities, Public Sector Undertakings, Scheduled Commercial Banks and Public Financial Institutions: and
- Letter issued by a gazetted officer, with a duly attested photograph of the person

**b. Proof of address**

The following documents shall be deemed to be officially valid documents for 'low risk' customers for the limited purpose of proof of address where customers are unable to produce any Officially Valid Document (OVD) for it:

- Utility bills which is not more than two months old of any service provider (electricity, telephone, post paid mobile,

- piped gas, water bill);
  - Property or Municipal Tax receipt;
  - Pension or family Pension Payment Orders (PPOs) issued to retired employees by government Departments or public Sector Undertakings, if they contain the address;
  - Letter of allotment of accommodation from employer issued by State or Central Government departments, statutory or regulatory bodies, public sector undertakings, scheduled commercial banks, financial institutions and listed companies. Similarly, leave and license agreements with such employers allotting official accommodation; and
  - Documents issued by Government departments of foreign jurisdictions and letter issued by Foreign Embassy or Mission in India.
- c. Over and above the KYC identification of the customer as per the process laid in above, in case the customer is residing at an address different from the address mentioned in the proof submitted in accordance with **Annexure III**, the company shall collect any of the documents listed below in addition to one address proof as listed in **Annexure III** for communication / contact address :-
- Latest Telephone bill - landline and post paid mobile bills (Not more than six months old)
  - Latest Utility bills ( not more than six months old)
  - Registered Lease deed along with utility bill in the name of the landlord

**Annexure - IV****Illustrative list of activities which would be construed as suspicious transactions**

- Activities not consistent with the customer's business, i.e. accounts with large volume of credits whereas the nature of business does not justify such credits.
- Any attempt to avoid Reporting/Record-keeping Requirements /provides insufficient / suspicious information
- A customer who is reluctant to provide information needed for a mandatory report, to have the report filed or to proceed with a transaction after being informed that the report must be filed.
- Any individual or group that coerces/induces or attempts to coerce/induce the Company employee from not filing any report or any other forms.
- An account where there are several cash transactions below a specified threshold level to avoid filing of reports that may be necessary in case of transactions above the threshold level, as the customer intentionally splits the transaction into smaller amounts for the purpose of avoiding the threshold limit.
- Certain Employees of the Company arousing suspicion
  - An employee whose lavish lifestyle cannot be supported by his or her salary.
  - Negligence of employees/wilful blindness is reported repeatedly.
- Some examples of suspicious activities/transactions to be monitored by the operating staff:
  - Multiple accounts under the same name
  - Refuses to furnish details of source of funds by which initial contribution is made, sources of funds is doubtful etc;
- There are reasonable doubts over the real beneficiary of the loan
- Frequent requests for change of address